



OUTSIDE



Intelident
SOLUTIONS





WHO ENJOYS MONDAY MORNING MEETINGS...WE DO.

Get your Monday morning meetings off on the right course. Live on this beautiful 626-acre, 18-hole championship golf course for much less than you think. Located just 35 minutes north of Tampa in the wooded hills of beautiful Hernando County. "Everything's Included" in your new home. Lennar includes thousands of dollars in top-of-the-line options at no extra charge - including a full GE appliance package, ceramic tile, ceiling fans and much more. And this time, "Everything's Included" also includes the country club lifestyle you've been dreaming of. Open spaces, great golf, gorgeous scenery and coming soon a 34,000 sq. ft. clubhouse with a gym and a resort-style pool. Monday morning meeting will never be the same.



LIFESTYLES
— from the —
200'S

Directions: N. on Suncoast Pkwy. Exit at Spring Hill, go E. to US 41 N. Go 1 mile to Hernando Oaks on left
Welcome Home Center Open Mon. 1 pm-6pm, Tue.-Sat. 10 am-6 pm, Sun. 11 am-6 pm.



CALL 352-797-5300 OR VISIT LENNAR.COM TO LEARN MORE.



A NEW PERSPECTIVE
ON LIVING.



WHEN IT COMES TO TAMPA TRADITION COKE IS IT

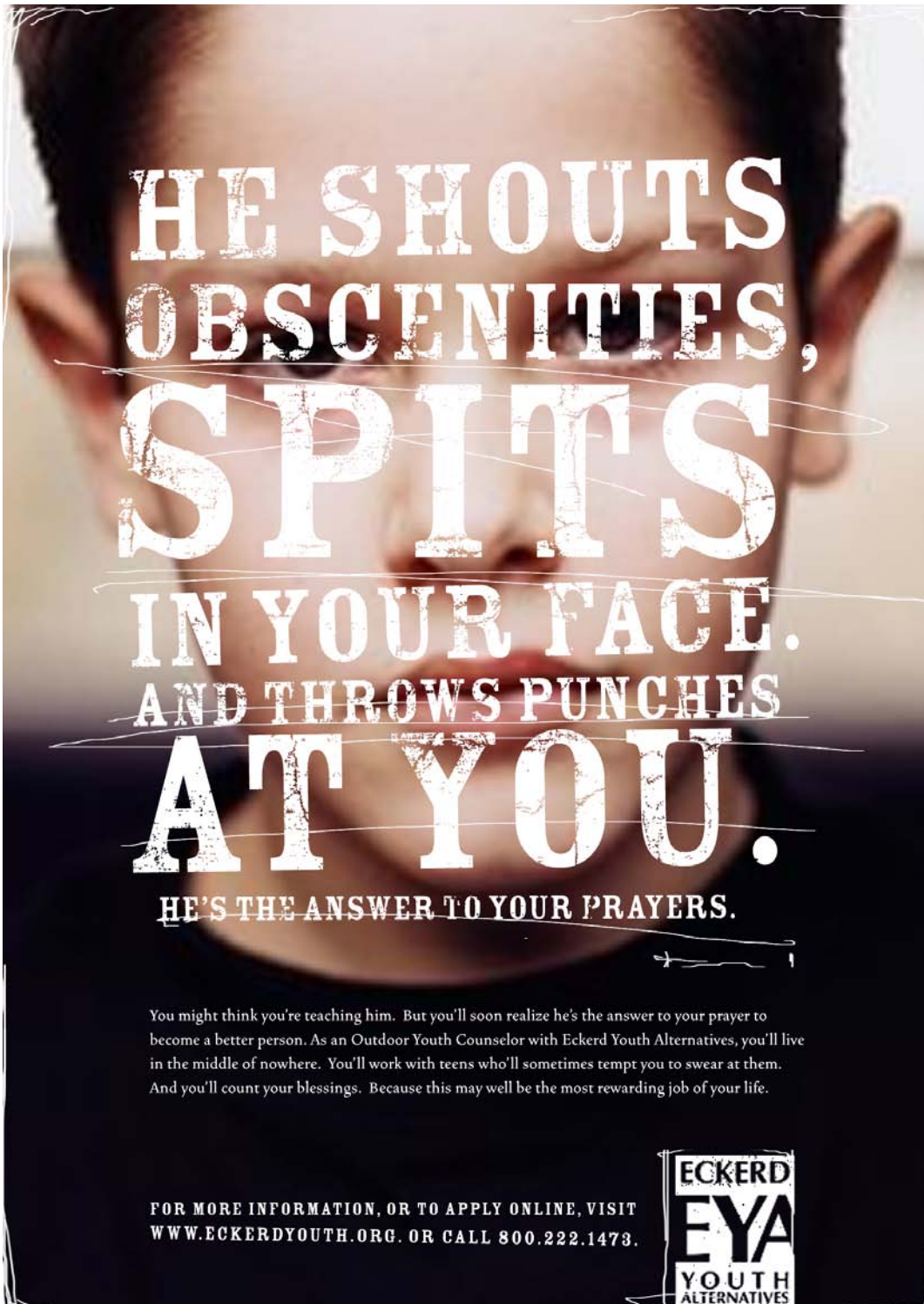


While Raquel's great-grandfather was rolling cigars, her great-grandmother was working on the production line at the Coca-Cola bottling facility on the other side of town.

Carrying on the traditions of her ancestors, Rachel is both an active member of the Cuban Club in Ybor City and a valuable employee at the Florida Coca-Cola Bottling Company in Sabal Park.

We're proud to be a part of Tampa's rich heritage. And we salute every one of our employees who embrace the opportunity to give back to this great community we call home.



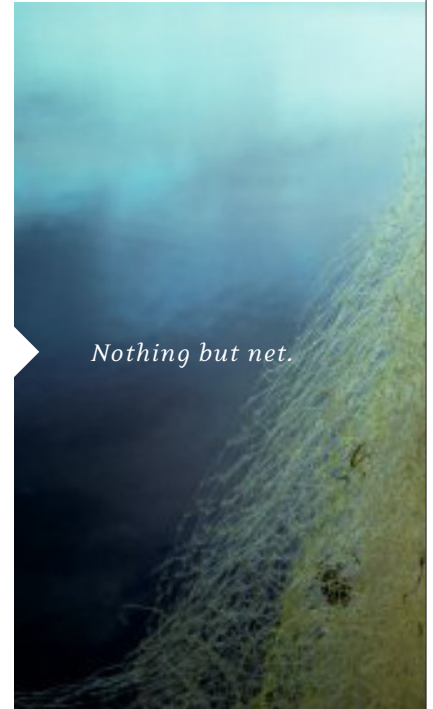


**HE SHOUTS
OBSCENITIES,
SPITS
IN YOUR FACE.
AND THROWS PUNCHES
AT YOU.
HE'S THE ANSWER TO YOUR PRAYERS.**

You might think you're teaching him. But you'll soon realize he's the answer to your prayer to become a better person. As an Outdoor Youth Counselor with Eckerd Youth Alternatives, you'll live in the middle of nowhere. You'll work with teens who'll sometimes tempt you to swear at them. And you'll count your blessings. Because this may well be the most rewarding job of your life.

FOR MORE INFORMATION, OR TO APPLY ONLINE, VISIT
WWW.ECKERDYOUTH.ORG. OR CALL 800.222.1473.

**ECKERD
EYA
YOUTH
ALTERNATIVES**



Nothing but net.

FOR MORE THAN 32 YEARS, TOM BRYANT HAS BEEN A STAPLE OF THE DOWNEAST COAST, SATISFYING LOCAL SEAFOOD LOVERS' APPETITES WITH THE BOUNTY OF OUR LOCAL WATERS.

Tom wouldn't call anywhere else home. And it's not hard to understand why so many people—residents and visitors alike—get so caught up in our corner of the world.

After all, few places offer such an abundance of professional, leisure, individual and group opportunities in the pursuit of health and happiness as does our unique bit of paradise.

At Maine Care Centre, we endeavor to continually elevate the level of care available to our many friends and neighbors.

From comprehensive, personalized care. To preventative and health education services. From our renown neo-natal services. To our specialized rehabilitative programs and clinics.

We're proud that so many folks have put so much faith and trust in The Care Centre. And we're looking forward to making our contribution to our community for a long time to come.

Just like you, we firmly believe that to live well in Downeast Maine, all you really have to do is be well in Downeast Main.



Maine Care Centre
Your community hospital

For more information, visit our website at www.mainecarecentre.org or call 207-664-5337

Put words in your photo's mouth.
Type the message that you want the recipient to hear.

Preview

Send To

From

Send

SPEED MAIL

ROAD RUNNER
HIGH SPEED ONLINE™

Sample Photos

The image shows a brown leather-textured envelope with a white paper insert. On the left side of the insert is a photograph of a man with dark hair, wearing a green polo shirt and a white headband. A small white tab with the text 'Sample Photos' is attached to the bottom left of the photo. On the right side of the insert, there is a text entry area with a large white box for typing. Below this box is a 'Preview' button. Underneath the preview area are two input fields labeled 'Send To' and 'From'. Below these fields is a 'Send' button. At the bottom right of the envelope, there is the 'SPEED MAIL' logo in yellow and blue, featuring a stylized blue bird character. In the bottom right corner of the envelope, there is the 'ROAD RUNNER' logo in white and blue, with the tagline 'HIGH SPEED ONLINE™' below it. The entire envelope is set against a background of light blue bubble wrap.





Since we moved in to our new Hannah Bartoletta home, my daughter Ashley and her friends practically live upstairs in the room we designed for them... it's their own little hideaway, which they love, and I can still keep an eye on them, which I love. But yesterday she actually came downstairs and asked if we could make cookies together. Our gourmet kitchen must be magical-can you imagine a 12-year-old voluntarily spending time with her old mom? As we baked, I couldn't help but notice that everything is just the way I envisioned it would be when we custom-designed our home-custom cabinetry, the latest appliances and, most importantly, my daughter standing next to me. Let your story begin.

Call 813 909 1200 or visit HBH.info
FishHawk Ranch | Tampa Palms | MiraBay | Wilderness Lake Preserve | TreeTops | Sunset Lakes
Estuary of Mobbly Bay | Bella Casa | Wellington Manor | Highland Park | Crystal Preserve



CGC034893



**TAMPA BAY
INTERNATIONAL
AUTO SHOW**









**MINI COOPER
DISPLAY AND
GIVEAWAY**

Visit the Mini Cooper exhibit for a chance to win an all-new Mini Cooper, courtesy of Ferman Mini of Tampa Bay and The Tampa Tribune.

PRESENTED BY THE GREATER TAMPA AUTOMOBILE DEALERS ASSOCIATION INC.



Featuring hundreds of domestic and import cars, trucks, minivans and sport-utility vehicles and 2004 sneak preview.

Show hours are noon to 10 p.m. Thursday-Friday, 10 a.m. to 10 p.m. Saturday, and 10 a.m. to 6 p.m. Sunday. Tickets are \$7 ages 13 and older; \$4 children 7 to 12; children 6 and younger admitted free; \$ students (I.D.); \$4 seniors (62 and older); \$4 military (with I.D.) Check The Tampa Tribune on Wednesday, Nov. 13 and Thursday, Nov. 14 for coupon, valid for entry only on Thursday, Nov. 14.

HIGHLIGHTS INCLUDE:

Mini Cooper display and giveaway. Visit the Mini Cooper exhibit for a chance to win an all-new Mini Cooper, courtesy of Ferman Mini of Tampa Bay and The Tampa Tribune. *See story on page 4.*

NASCAR DRIVERS: Meet Sterling Marlin on Thursday, Nov. 14 from 5:30 p.m. to 7:30 p.m. and Matt Kenseth on Saturday, Nov. 16 from 6:30 to 8:30 p.m. The Winston Cup drivers will answer questions and sign autographs.



KIDS DAY: On Sunday, Nov. 17, children 12 and under get in free when accompanied by a paying adult. Also, Spider-Man will appear that day from noon to 6 p.m.

See the auto show floor plans on page 6.

\$1 MILLION EXOTIC VEHICLE DISPLAY. It will feature Lamborghinis, courtesy of Ultimate Motorworks and Ferrari and Maserati, courtesy of Ferrari and Maserati of Central Florida.



CORBIN MOTORS DISPLAY: Features the environment friendly, three-wheeled, single-seat Sparrow, courtesy of Samson Motors and Corbin Motors Daytona Beach.









NEWSPAPER IN EDUCATION

"Getting newspapers in the classroom is absolutely vital to our future. Establishing the newspaper habit at an early age is clearly an important mandate. The use of newspapers in the classroom has proven benefits to teachers, students and to the future of our industry," says **Brian Edinger, executive director, Florida Press Association**

The Newspaper in Education (NIE) program is a cooperative effort between schools and newspapers to promote the use of newspapers as an educational resource. The NIE program is a fun and innovative way for organizations to educate people about their programs and for teachers to bring real life to the classroom. NIE provides real-life learning, a major focus of the Florida Comprehensive Achievement Test (FCAT). Each media-centered activity is coded with the appropriate Sunshine State Standards.

The newspaper offers a living, changing textbook that brings the real world into the classroom. The newspaper is that essential link that connects the classroom to the past, present and future.

"In my classroom, I feel that newspapers are the bridge between the textbook and today," says **Ann Dykes, a social studies teacher at Bloomingdale High School and the 2003 Hillsborough County Teacher of the Year**



The Tampa Tribune's award-winning NIE programs motivate students to learn and develop thinking, reading and critical thinking skills.

"With the world so volatile and changing, it is important for students to know how the newspapers report events and how they can become involved. Teaching through newspapers has become a valuable part of our resource curriculum," says **Joyce Rominger, teacher at Westhatch Elementary School**

If your company has a vested interest in the youth of today and in conveying valuable information to students, NIE will develop a program that meets the needs of both the company and the state standards of education. Help us make a difference in our educational community for more information, contact the NIE department at (813) 259-7764 or 1-800-527-2719, e-mail nief@tampatribune.com, or visit our Web site at www.tampatribune.com/nie

This four-page section was produced by The Tampa Tribune's Newspaper in Education department

Jodi Pufkin, writer/education specialist
Eugene Newcomb, graphic designer
Gal Taylor, education specialist



“Newspapers at their best are a kind of civic ‘glue’ that keeps communities in touch and together. The trusted news and information they provide gives citizens insight on how community life is being lived and vital intelligence about how well government is functioning. The opinion pages provide the forum for a community to work through its challenges. The newspaper also offers sheer fun in its entertainment sections and a window on the wider world.”

GIL TREHLEN, SENIOR VICE PRESIDENT AND EXECUTIVE EDITOR, THE TAMPA TRIBUNE

“The news media is the extension of our own daily experience and author of the first draft of history.”

BOB BITE, SENIOR ANCHOR, WFLA-TV NEWS CHANNEL 8



NEWS ACTIVITY Look for a story in the Tampa Tribune, on WFLA-TV News Channel 8 or on TBO.com. Choose an interesting current event story and rewrite the story in bullet form. Your bullet can be set for 5th, 6th, 7th, 8th, 9th, 10th, 11th, or 12th grade, depending on the grade level of the student.

NEWS ACTIVITY Look for a story in the Tampa Tribune, on WFLA-TV News Channel 8 or on TBO.com that affects or can affect your life. Write a letter to the editor about the story or issue.



DID YOU KNOW?

The first newspaper published only one issue before Britain suppressed it.

William Pittwater published the first paper mill in 1890 near Coonewatan, Penn.

The first newspaper in the colonies was the "Boston News Letter," which appeared in 1705.

News was carried by word of mouth long before it was printed. Balladists and agit poets could be considered the forerunners of today's news writers.

When newspapers first were printed, each line of type had to be set by hand, and all photo taking had to be done by hand.

TAMPA IS TRULY A CITY OF WONDERS*

Although Spanish explorer Ponce de Leon first arrived in the Tampa Bay area in 1513, development of the Tampa Bay region began after the territory became part of the United States in 1845. In 1884, Henry B. Plant's railroad extension to the Hillsborough River provided access to new areas. According to the Tampa City Government Web site, "Tampa owes its commercial success to Tampa Bay and the Hillsborough River."

There are many aspects that make up this city of wonders, including phosphate mining, Tampa's Port Authority, the cigar factories in Ybor City, MacDill Air Force Base, airports, fire departments, law enforcement departments, theaters, Tampa Bay Performing Arts Center, Tampa Convention Center, Tampa Museum of Art, Tampa Stadium and Tampa-Hillsborough Public Library - just to name a few.

ONE IMPORTANT, AND OFTEN OVERLOOKED, ESSENTIAL PART OF A CITY IS ITS NEWSPAPER - AN INFORMATION HIGHWAY.



“A free and open press is one of our most fundamental guarantees against the corruption that history shows us inevitably attends a closed system of government. It is the force that shines a light indiscriminately on both good and bad. Without it, government would almost certainly operate in darkness.”

PAT MINARCIN, SENIOR EDITOR SPECIAL PROJECTS AND MULTIMEDIA, THE TAMPA TRIBUNE



NEWS ACTIVITY One of the functions of a free press is to be a forum for public expression. This is one of the hallmarks of journalism in a free society. Review The Tampa Tribune and TBO.com, and search WFLA-TV News Channel 8. List ways in which the news media fulfills the function of being a forum for public expression. Discuss these ideas with your class.

Sample Item Standards: LAR.2.2, LAR.2.3, SC.2.2, LAR.3.1, LAR.3.2, SC.3.3

THE PRESS

The history of newspapers spans back five centuries. From hand-drawn newsletters in Renaissance Europe to the first newspaper published in America in 1609, the press always has played a major role in communities and the world.

The press played a vital part in the forming of the new nation, just as it does in the 21st century. By the early 1900s, all the essential features of the recognizably modern newspaper had emerged. Toward the middle of the 1900s, radio and television emerged. In our time, radio and television have gradually displaced newspapers as the nation's primary information sources. The 21st century brought news to the Internet.

However, long before the Internet, telephone, radio and television were invented, the newspaper served the community as the most efficient way to reach the masses. Not only does the newspaper take on the role of community watchdog, it also serves as the primary communication device in society.

THE FIRST AMENDMENT

The First Amendment contains the cornerstones of our democratic society. The First Amendment establishes the free exercise of religion, speech, the press, assembly and the right to petition the government for a redress of grievances.

Most people know there are three branches of the United States government: the executive, the legislative and the judicial. However, there is an elusive fourth branch to the government - the press is the watchdog branch. As Thomas Jefferson believed, a free press keeps an eye on government and reports its findings to the general public.



From the moment pioneer journalist WALLACE F. STOVALL moved his printing press into Tampa to start The Tampa Morning Tribune in 1883, the Tribune has been providing news to the Tampa Bay area. In 1952, the Tribune was a single edition daily newspaper. Now the News Center is a 24-hour news source, serving the community

“Congress shall make no law respecting an establishment of religion, or prohibiting the free exercise thereof; or abridging the freedom of speech, or of the press; or the right of the people peaceably to assemble, and to petition the government for a redress of grievances.”

THE FIRST AMENDMENT TO THE CONSTITUTION OF THE UNITED STATES

TAMPA'S PRESS

The Tribune and its partners are Tampa Bay's local newspapers. Like our partners, the Lakeland Ledger and the Sarasota Herald-Tribune, we are dedicated to serve our readers by providing the news and information they want. Unlike some "old journalism" newspapers, we see our role as the servant and partner of our readers. We strive to be your trusted candid friend, telling you the truth about what is happening in our community and the world. The Tribune serves as a watchdog of those in power making sure that citizens are served honestly and honorably. We are a partner with nonprofits and human service agencies that serve those who are in need. The Tribune chronicles our daily life in Tampa Bay. We are the window into what is happening in the lives of Tampa Bay residents." **News Bureau publishes The Tampa Tribune**

with three components: newspaper, television and Internet.

On Feb. 28, 2000, The Tampa Tribune newspaper officially became a multi-media entity. The News Center, located in downtown Tampa, houses all operations of WFLA-TV News Channel 8, The Tampa Tribune newspaper and Tampa Bay Online - TBO.com. According to **Gil Trehlen, executive editor and vice president of The Tampa Tribune**, "Newsday here in the United States do a daily newspaper, broadcast TV station and online newsroom share quarters."

The goal of the News Center is "to provide more news, faster and in different ways than we could before," says Trehlen.

"The typical and traditional stated purpose for the news media is that it's their responsibility to provide the free flow of news and information enabling a free and enlightened society to govern itself and prevent tyranny. That is still true. But today's modern competitive environment presents new challenges to the providers of journalism. Modern consumers are awash in news and information. They

can't get away from it. When they go outdoors, news practically falls on them from out of the sky." **States Herald-Gaz, news director, WFLA-TV News Channel 8**

"To succeed today a news organization cannot simply be another in a long series of generic providers of what has become a ubiquitous, off-the-shelf commodity we call news. It must do more. Citizens expect more." Can continue, "Many of them want an advocate, someone to make sure government and the powerful are responsive to everyday citizens, to give voice to common men and women, and to ensure that the public is heard in the process of setting public policy. We must engage citizens and community leaders, including government officials and powerful business interests, in the process of democracy. The news organizations doing the best job of that will succeed competitively and make winners of the communities they serve. Newsrooms failing to do that become as generic, and as important, as souped-up packaged in a white tube with black letters."

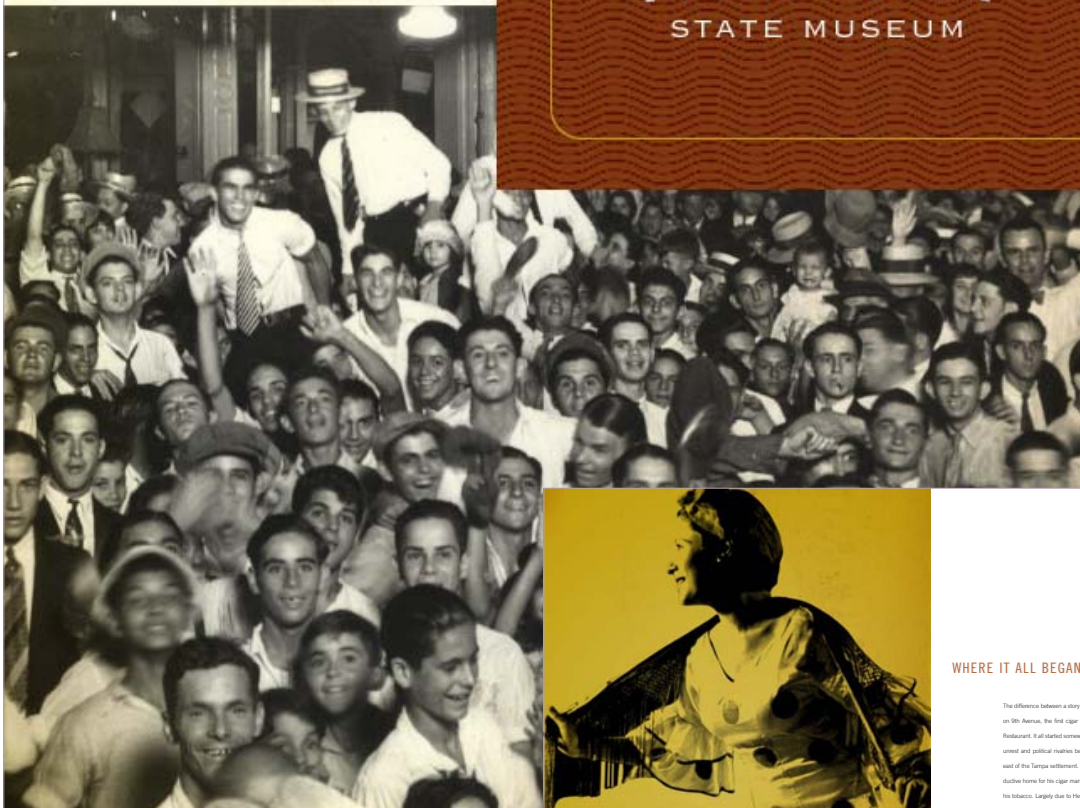


"The Internet can be a nexus of community news, information and commerce. It enables individuals to seek out geographic and demographic news, information and entertainment services that are relevant to their interests. Furthermore, the Internet is a very convenient medium. A user's Internet experience may be active (searching), passive (browsing) or interactive (posting, messaging or chatting). The Internet is a wonderful enabler of news, information and communication - be it as micro as a neighborhood or as macro as the world."

KERK REARD, SENIOR MANAGER, TBO.COM

SAVOR THE FLAVOR OF A RICH PAST.

YBOR CITY
STATE MUSEUM



WHERE IT ALL BEGAN.

The difference between a story and a legend is substance. Think back to when the first brick was laid on 9th Avenue, the first cigar was rolled by hand, and the first flamenco was danced at Columbia Restaurant. It all started somewhere. And it began with Vicente Martínez Ybor. It was 1886 when labor unrest and political rivalry between Cuba and Spain drove Vicente Martínez Ybor to a small area west of the Tampa settlement. Little more than a village at the time, Ybor saw a more peaceful, productive home for his cigar manufacturing enterprise. Even the humidity was well suited to preserving his tobacco. Largely due to Henry B. Plant's work on improving port facilities, it was a place of great potential, where Cuban leaf could be easily imported, and Ybor's famous "Clear Havana" cigars freely exported. On a mission to provide a satisfying work and home life for his employees, Ybor attracted master cigar craftsmen from areas in Spain, Cuba and Italy. It worked. Business thrived, dreams were realized, and this small factory town quickly became the cigar capital of the world.

A white newspaper vending machine stands on a vast, rippled sand dune under a clear blue sky. The machine displays a copy of 'THE TAMPA TRIBUNE' with headlines about Sharon DeLoach's military strategy and a 'Sun Fun' section. The machine has 'THE TAMPA TRIBUNE' printed on its front and top.

The Tampa Tribune. Now available everywhere.

The Tampa Tribune has a new service that makes getting the news easier than ever. We're now available online. And not just a few stories, but the whole newspaper. When you start up your computer, it will be there waiting for you. We've also made it really user-friendly. You can jump to articles or flip through pages with a single click. You can also perform keyword searches and even store issues for easy reference or for reading anywhere you like.

newsstand.com

A newspaper vending machine stands in a rural, open landscape with a dirt road and a fence line. The machine displays a copy of 'THE TAMPA TRIBUNE'. The scene is lit with soft, natural light.

The Tampa Tribune. Now available everywhere.

The Tampa Tribune has a new service that makes getting the news easier than ever. We're now available online. And not just a few stories, but the whole newspaper. When you start up your computer, it will be there waiting for you. We've also made it really user-friendly. You can jump to articles or flip through pages with a single click. You can also perform keyword searches and even store issues for easy reference or for reading anywhere you like.

newsstand.com

A newspaper vending machine stands in a snowy, icy landscape. Three penguins are gathered around the machine, looking at the newspaper. The machine displays a copy of 'THE TAMPA TRIBUNE'. The scene is lit with bright, clear light.

The Tampa Tribune. Now available everywhere.

The Tampa Tribune has a new service that makes getting the news easier than ever. We're now available online. And not just a few stories, but the whole newspaper. When you start up your computer, it will be there waiting for you. We've also made it really user-friendly. You can jump to articles or flip through pages with a single click. You can also perform keyword searches and even store issues for easy reference or for reading anywhere you like.

newsstand.com





ONE COMPANY. COUNTLESS OPPORTUNITIES.™



A SINGLE FOCUS. IMMEASURABLE SUPPORT.

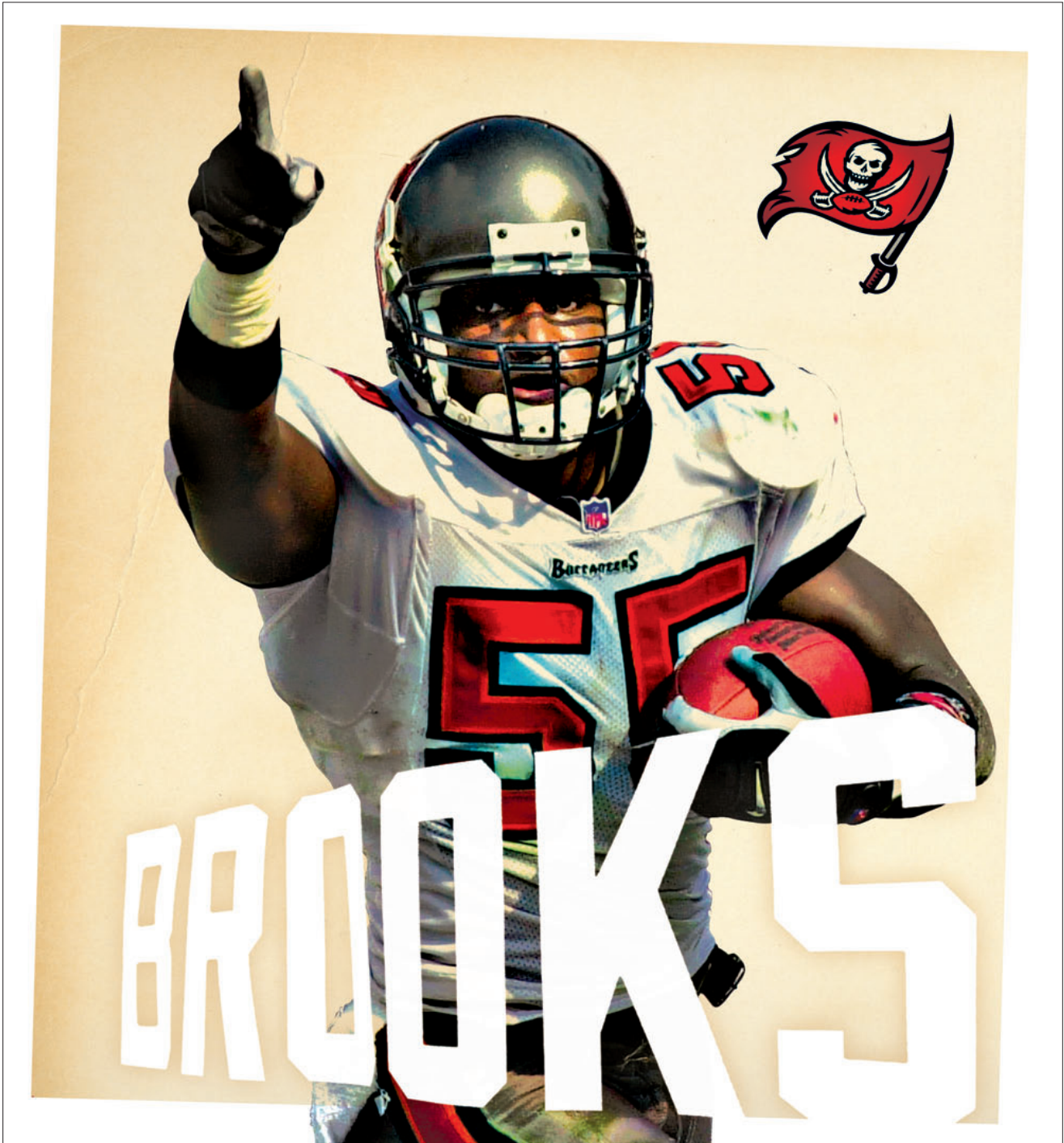
When it comes to delivering quality dental care, we consider ourselves to be one very progressive company — not only when it comes to state-of-the-art dental technology and procedures, but when it comes to back-office procedures as well. That's why our business systems include advanced information technology. And why we take care of everything from end-to-end and backing to financial services, human resources, marketing and in-house legal counsel.

We also do our utmost to generate business. At Coast Dental, we take care of reaching new, profitable patients with highly effective advertising campaigns. Once new patients are in the door, the one-to-one relationship you establish and the care they receive will keep them coming back.



The point is, we want you to focus on the business at hand — providing the best possible dental care to your patients.





A collection of office supplies arranged to spell out the word 'CURE'. The 'C' is a yellow sticky note with a black marker 'C'. The 'U' is formed by two silver paper clips. The 'R' is a white Sharpie marker with a black cap. The 'E' is a roll of Scotch 3M tape. The 'C' is a yellow sticky note with a black marker 'C'. The 'U' is formed by two silver paper clips. The 'R' is a white Sharpie marker with a black cap. The 'E' is a roll of Scotch 3M tape. The 'C' is a yellow sticky note with a black marker 'C'. The 'U' is formed by two silver paper clips. The 'R' is a white Sharpie marker with a black cap. The 'E' is a roll of Scotch 3M tape.

The more you buy, the closer we get.

Office DEPOT.
Taking Care of Business

To you, they may be simple office supplies. But to someone with cancer, they're the hope of a cure. Whenever you buy specially marked products at Office Depot, either online or at your neighborhood store, we'll donate X% of the purchase price to the Cancer Research Alliance. We'll also give you a coupon good for a XX% discount on your next purchase. So start shopping Office Depot now. You'll get the office supplies you need. And cancer patients may get a much-needed cure. www.officedepot.com


CANCER RESEARCH ALLIANCE™
ONE MISSION. ONE GOAL. ONE FUND.



ADVANTICA MAKES THE CHOICE CLEAR.

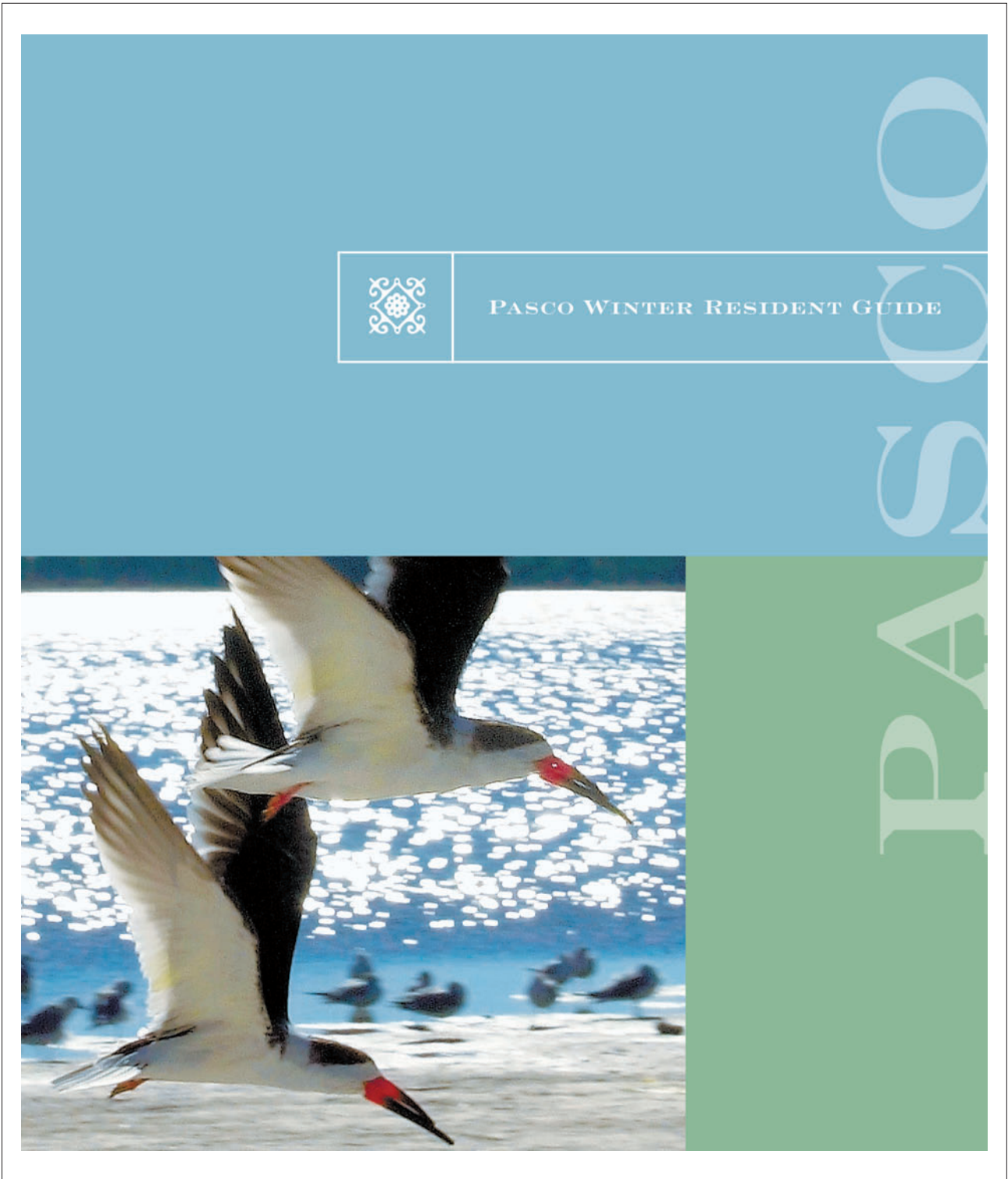
We have plans to suit a range of needs from complete vision to those who might prefer to manage their vision care through a managed care company who serve thousands of members. We also handle eye care benefits for Medicare and Medicaid plans.

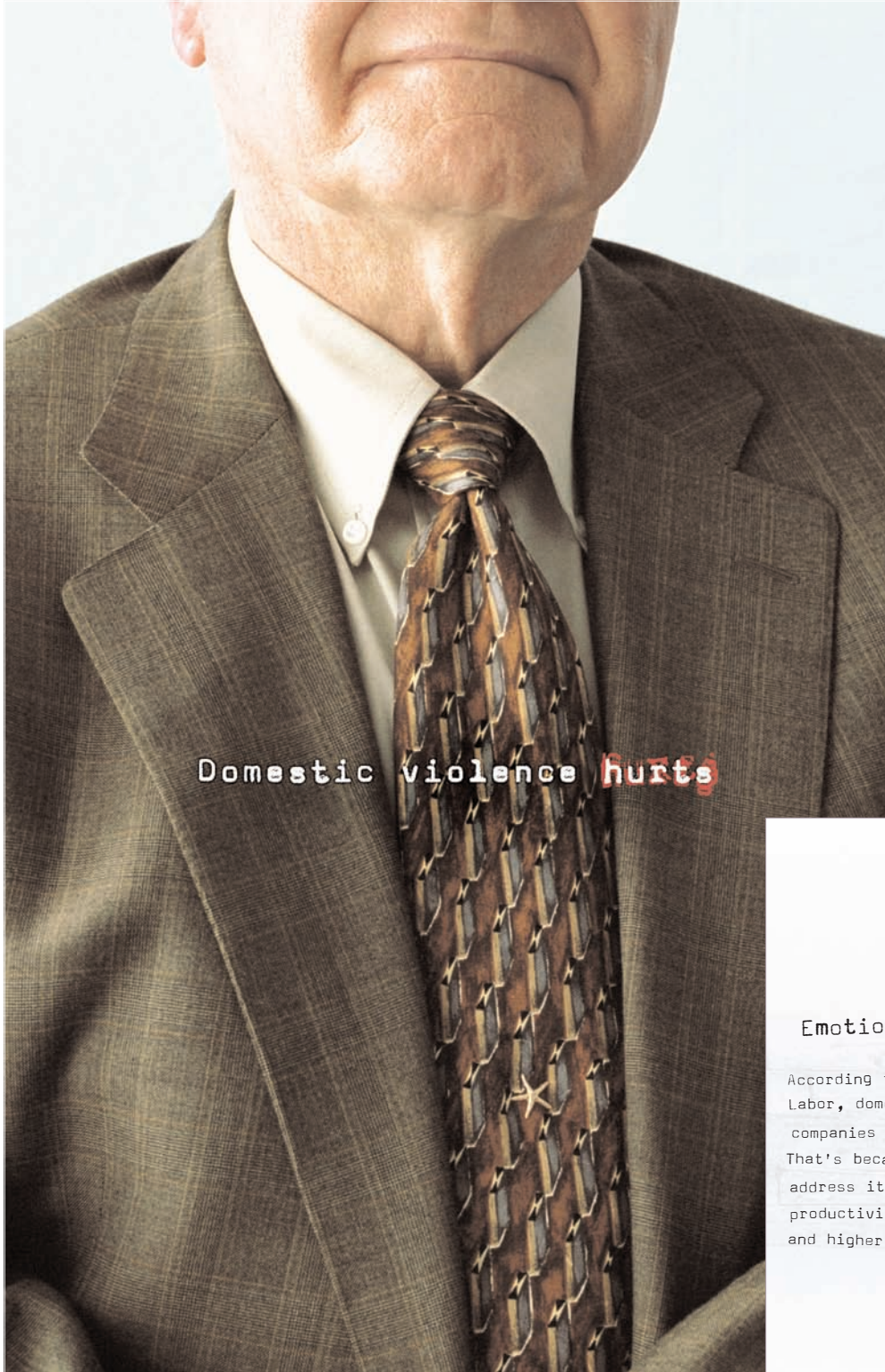
Our eye care advantage programs can include vision exams, a wide selection of eyewear, mail order contact lens and lens surgery. Specify important eye services you desire from an extensive network that includes more than 5,000 independent and retail optical providers nationwide.

WE BEE THINGS YOUR WAY.

Whether you are an agent, a broker, or the representative of a group, our provider network or managed care health plan, we'll strive to see eye to eye with each and every one of you.

For a free examination of your vision plan needs, call us at 866-954-2020. Or email us at information@advantivision.com. We'll make the advantages perfectly clear for you.

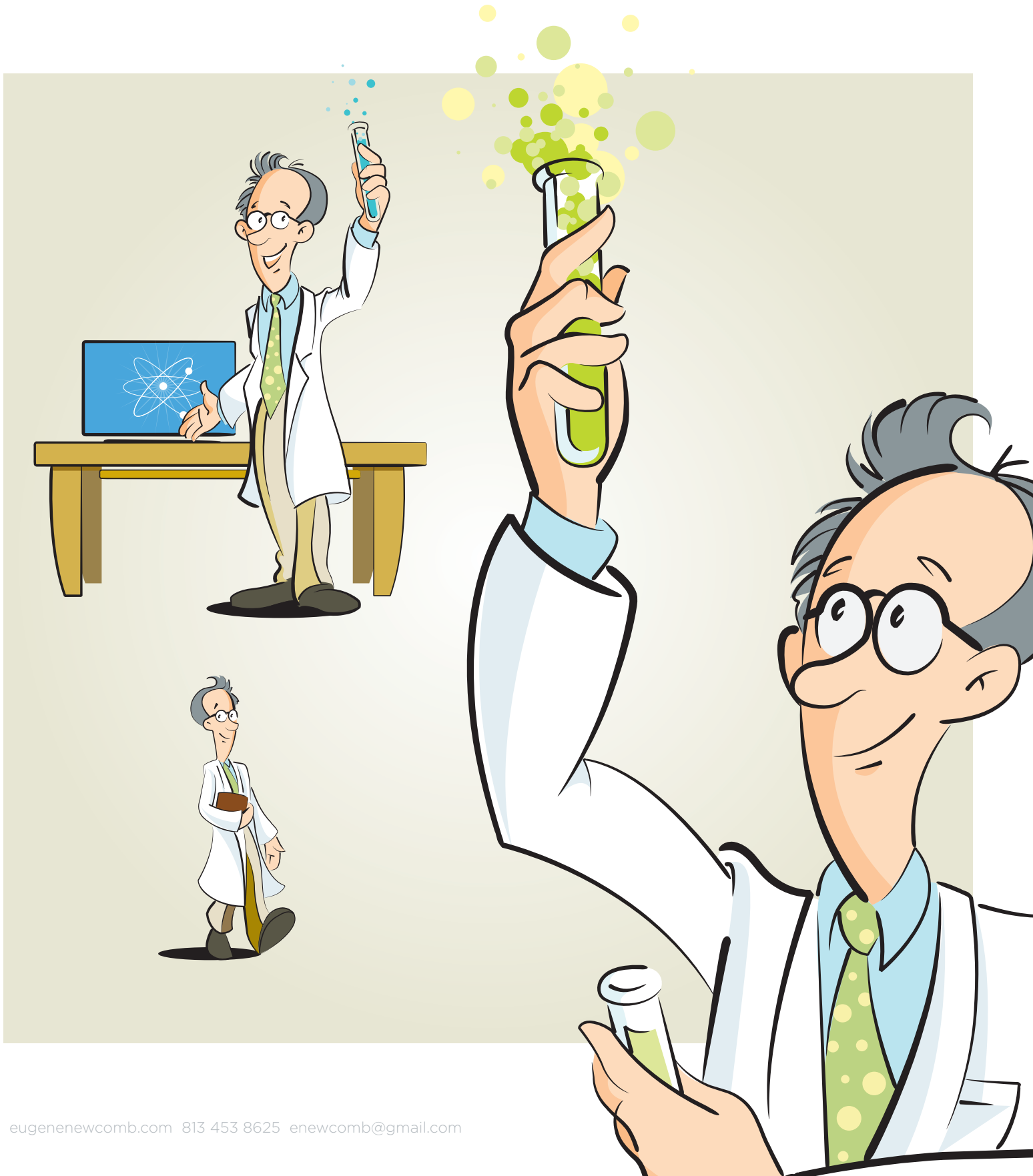


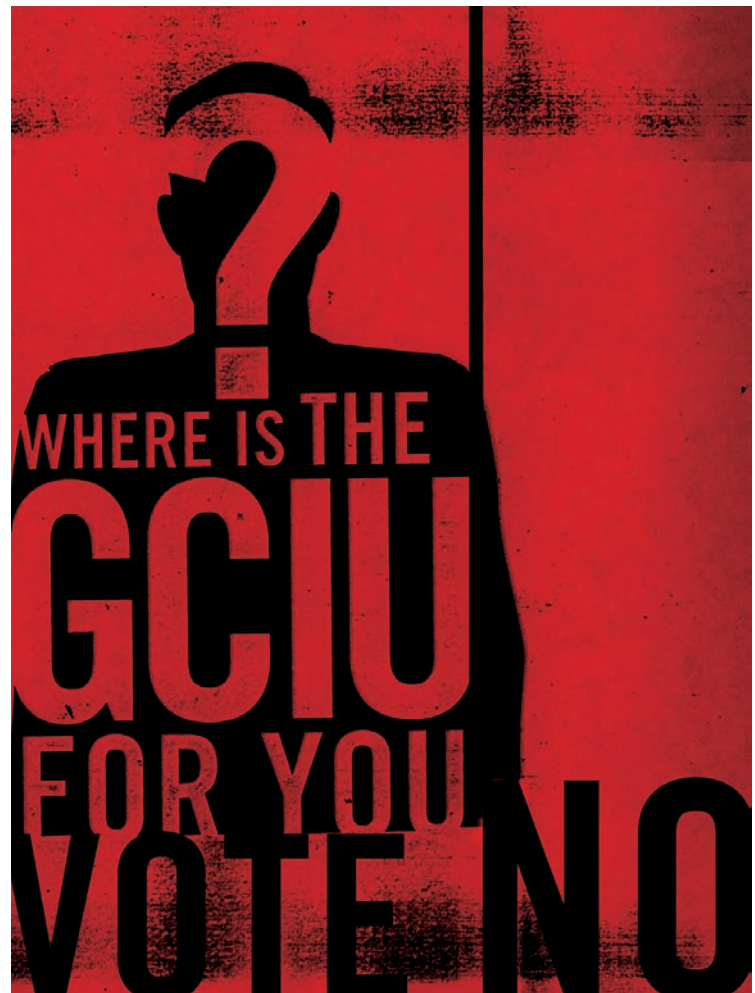


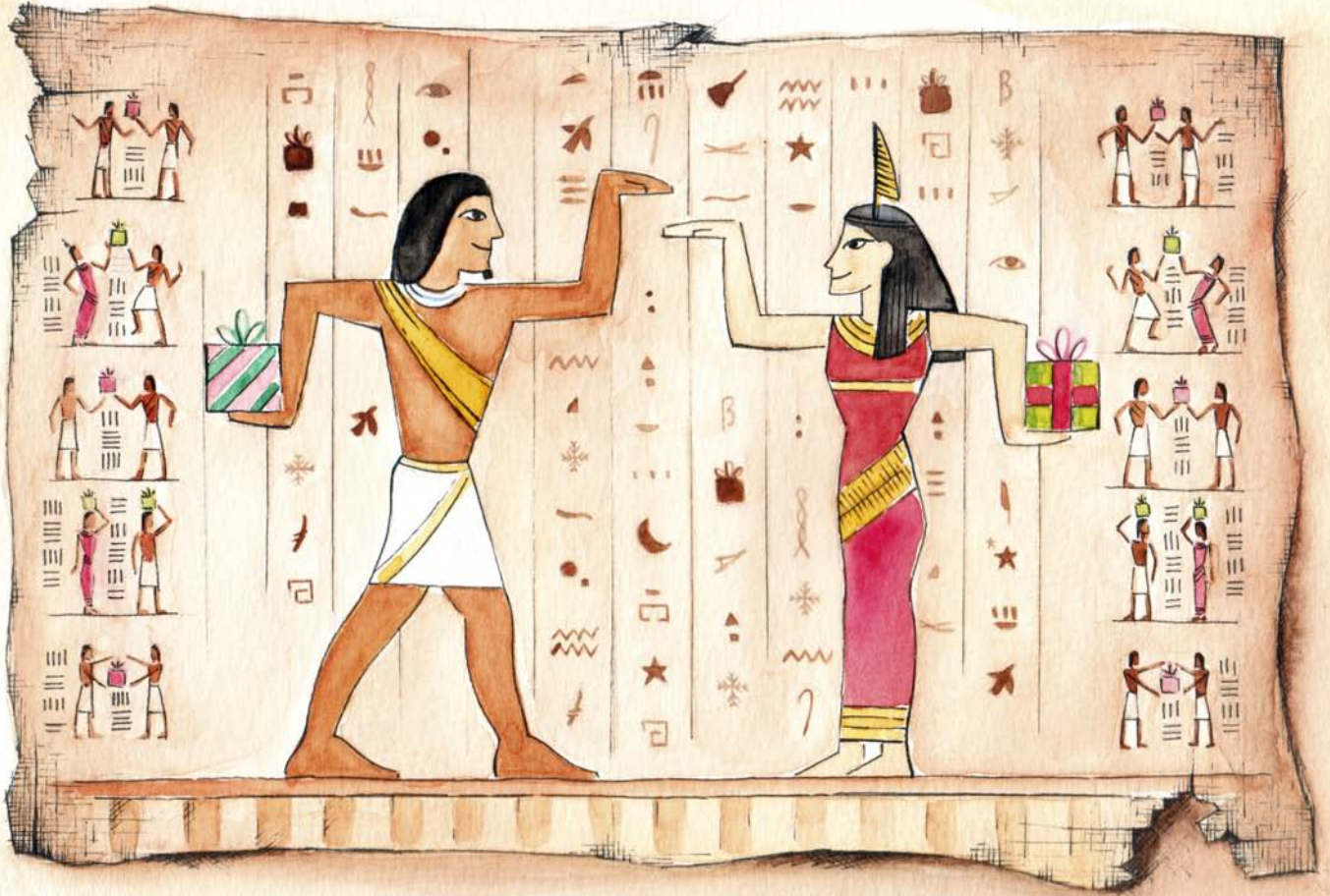
Domestic violence hurts

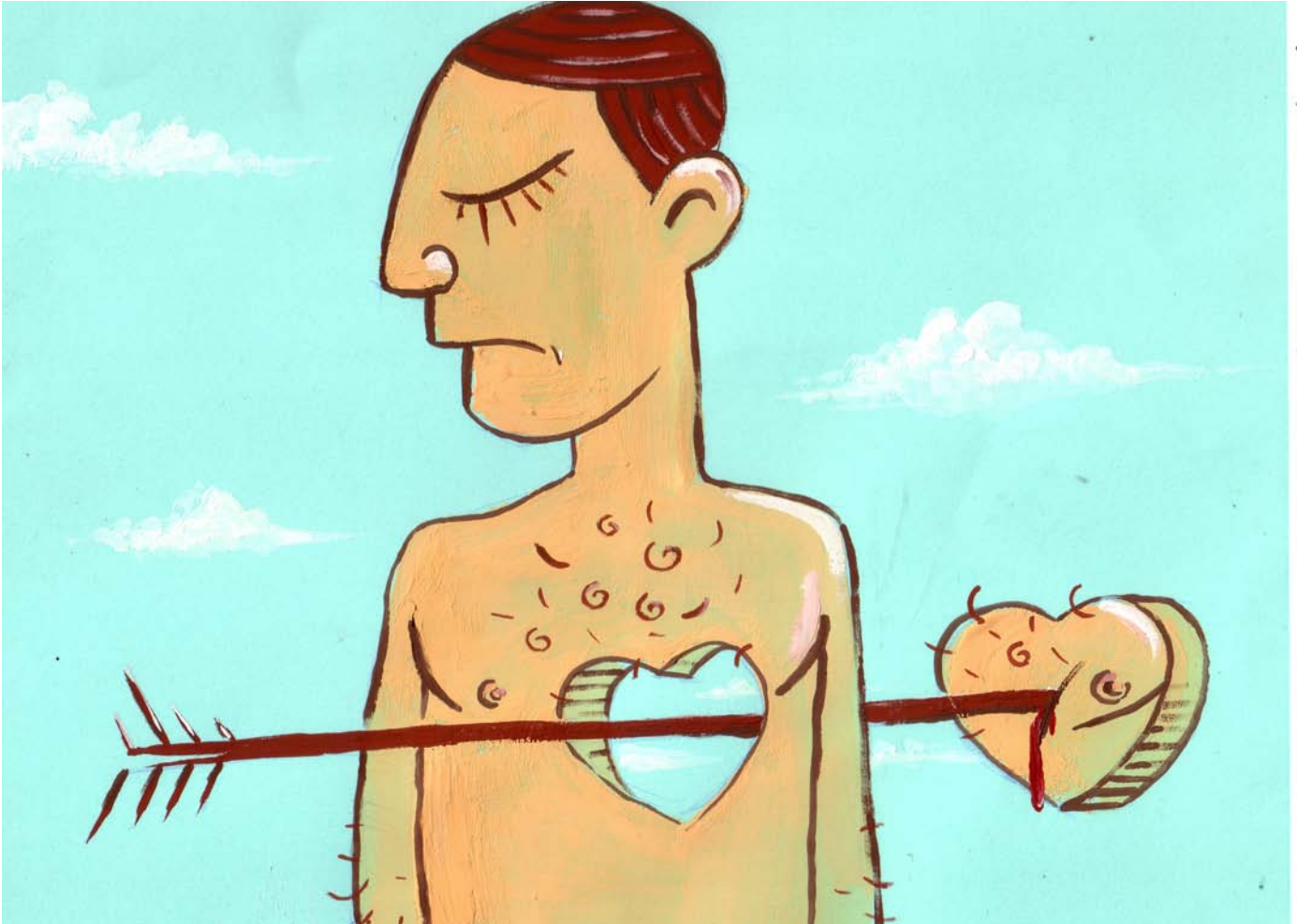
Emotionally and financially.

According to the US Department of Labor, domestic violence costs American companies **\$5 billion annually**. That's because most companies don't address it. And end up with lower productivity, increased absenteeism and higher medical costs.









by acrylic paint, aging, and
ch can result in color change
ability to replacement of this sheet only.

189

PANIONE DY LEURAK
* Panione, Inc.'s check-standard trademark for color reproduction and color m